

ALL **IN**

20 KEYS TO WINNING CHAMPIONSHIPS

1. HAVE A COMPREHENSIVE PLAN

- State the key components of the long and short term plan
- Plan implementation strategies
- Execute the specific plan
- Conclude and make necessary adjustments

2. FIND THE RIGHT PEOPLE AND ENVIRONMENT

- Look for coaches who are loyal and share the same vision
- Consider the atmosphere and community support for the school
- Seek hardworking basketball players who prioritize skill development
- Focus on the overall development of student-athletes and encourage participation in multiple sports

3. ESTABLISH DEFINED ROLES

- Ensure all stakeholders understand their roles
- Foster a culture of unselfishness and appreciate role players
- Facilitate open dialogue about off-season activities, other team commitments, and multi-sport involvement

4. EMPOWER YOUR TEAM/ GET OUT OF THEIR WAY

- Minimize over-coaching; trust player instincts.
- Be open to changing strategies
- Adapt to different situations

5. CRITERIA FOR TEAM SELECTION

- Prioritize players with scoring prowess and adept ball-handling
- Value free-throw proficiency and low turnover rates
- Seek players who thrive under pressure
- Ask, "How do they fit into their roles?"

6. EMBRACE THE JOURNEY / SUCCESS IS NOT IMMEDIATE

- Understand that program success is gradual and takes time
- Commit and be patient with long term development of your program
- Seek inspiration from other successful programs

7. DEFINE YOUR COACHING STYLE

- Choose a coaching style congruent with you
- Recognize multiple paths to victory; be flexible in your approach
- Don't go with the newest fad

8. CULTIVATE A UNIFIED GOAL / THEME

- Set clear team goals and expectations
- Engage players, families, and coaching staff in goal setting
- Balance objective and subjective measures of success

9. PLAN FOR IT

- Plan for big games and championship runs throughout the season

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- Maintain open and regular communication about team expectations
- Create situations in practice that simulate game-like conditions.
- Talk about winning

10: ONCE YOU GET TO THE BIG GAME, ACT LIKE YOU BELONG

- Stay consistent in routines
- Foster player confidence and maintain composure during high-stakes games
- Stay calm

11: REST AND NUTRITION

- Prioritize rest and recovery to avoid fatigue and optimize performance
- Adjust practice length and intensity to avoid overtraining
- Sleep and Nutrition

12: BE AGGRESSIVE

- Embrace an aggressive coaching style that encourages innovation and taking calculated risks
- Play to win rather than playing not to lose

13: GIVE THEM A REASON TO WIN

- Provide your team with a purpose and something to believe in
- Find motivational hooks that resonate with the team's emotions, underdog status, or program history
- Act as a salesman

14: COMMIT TO CONTINUOUS LEARNING

- Continuously seek opportunities to learn and improve as a coach

- Engage with coaching communities, connect with other coaches, and learn from successful individuals in other fields. (www.teachhoops.com)

15: OUTSIDE EVALUATION

- Seek feedback from outside sources to gain a fresh perspective on your team's strengths and weaknesses
- Engage with different coaches and utilize their insights

16: ALWAYS BE PREPARED

- Utilize scouting techniques and gather comprehensive information on opponents
- Prepare scouting reports, review tapes, and analyze opponents' tendencies
- Use the classroom as a tool for preparing your team mentally

17: WIN / VISUALIZE

- Teach your players how to win and instill a winning mentality within the program
- Assess where your program stands on the success scale and strive for improvement
- Seek wins in various aspects of your program, not just on the scoreboard
- Visualize success: See it / Sell it / In the Locker room

18: EXPECT THE UNEXPECTED

- Remember, "If it can happen, it will happen."
- Develop depth
- Control outside factors

HOW TO: BUILD A PROGRAM THAT'S

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19. FIND LEADERS

- Encourage all on and off the court
- Recognize that picking the general is important
- Picking team is most important day of the year

20. BE LUCKY

- Recognize that a handful of possessions decide championships
- Remember that precision will help